



Huntsville Population: 35,222
Walker County Population: 61,758 Total
Employment: 22,780*
Total Effective Buying Income: \$648,728,000*

**Source: Texas Comptroller of Public Accounts "Window on State Government"*

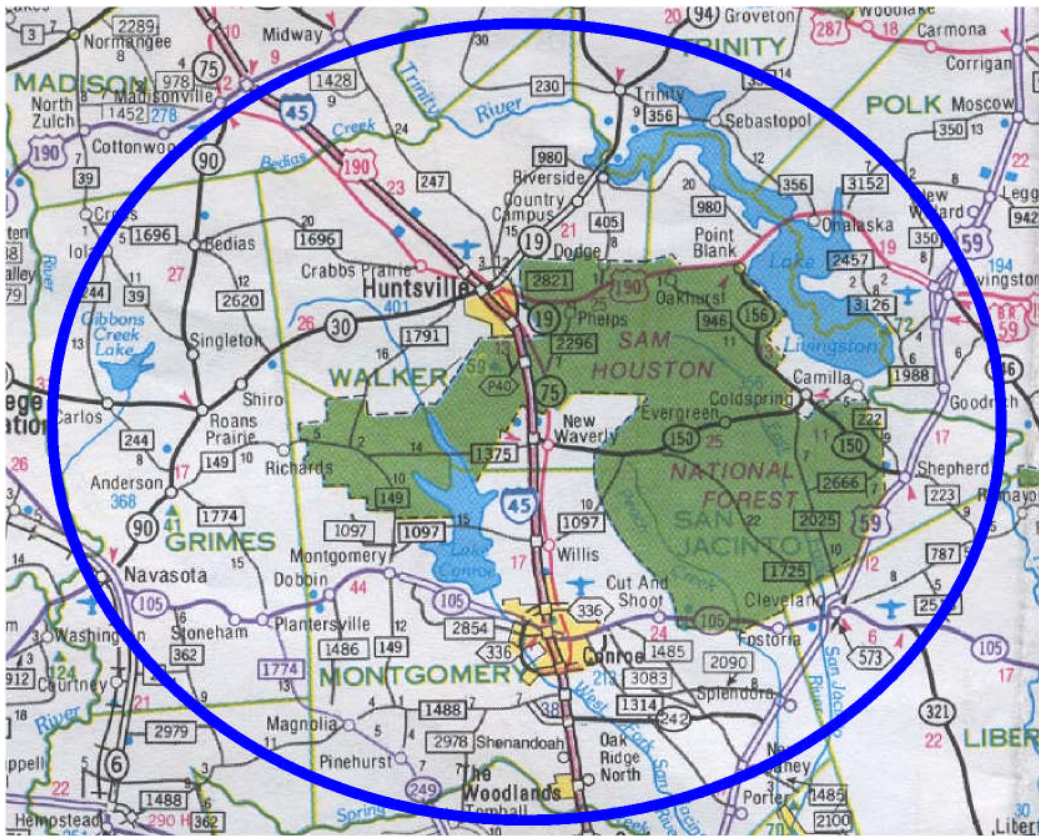
Population by Age

18-24	17.2 %*
25-49	51.2 %*
50+	21.6%*

2009 Radio County Coverage – Walker County

Mon-Sun 6am-midnight	Cume Audience
KSAM-FM	24,700
KHVL-AM	4,100

**Source: 2009 Arbitron Inc*



**Coverage area includes the following counties:
Walker, Trinity, San Jacinto, Polk, Montgomery, Madison, Grimes, and Houston**