



*Real Music from the 60s, 70s & 80s*

*104.9 THE HITS* is mass appeal, Top-40 radio—with “*REAL MUSIC FROM THE 60s, 70s & 80s*”

*104.9 THE HITS* is family-friendly, kid-safe radio. Fun to listen to, entertaining, with local and national news and memorable hits which attracts the family oriented 25-54 year olds.

*104.9 THE HITS* targets this all important middle to upper income adult audience, which is broad enough to include young consumers building their careers and financially established mature listeners seeking investments.

The *NEW* “104.9 The Hits” goes right to the heart of the *Baby Boomer* generation. 104.9 The Hits is a specially blended mix of Rock, British Invasion, Motown, & Pop, with songs by artists that include The Rolling Stones, The Beatles, The Eagles, Elton John, Billy Joel, Chicago, and many more...

**104.9 THE HITS Huntsville’s music station!**

Log on and have FUN! [www.1049thehits.com](http://www.1049thehits.com)  
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