



Real Music from the 60s, 70s & 80s

104.9 THE HITS is mass appeal, Top-40 radio—with “*REAL MUSIC FROM THE 60s, 70s & 80s*”

104.9 THE HITS is family-friendly, kid-safe radio. Fun to listen to, entertaining, with local and national news and memorable hits which attracts the family oriented 25-54 year olds.

104.9 THE HITS targets this all important middle to upper income adult audience, which is broad enough to include young consumers building their careers and financially established mature listeners seeking investments.

The *NEW* “104.9 The Hits” goes right to the heart of the *Baby Boomer* generation. 104.9 The Hits is a specially blended mix of Rock, British Invasion, Motown, & Pop, with songs by artists that include The Rolling Stones, The Beatles, The Eagles, Elton John, Billy Joel, Chicago, and many more...

104.9 THE HITS Huntsville’s music station!

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