



Real Music from the 60s, 70s & 80s

The NEW "104.9 The Hits"

goes right to the heart of the *Baby Boomer* generation.

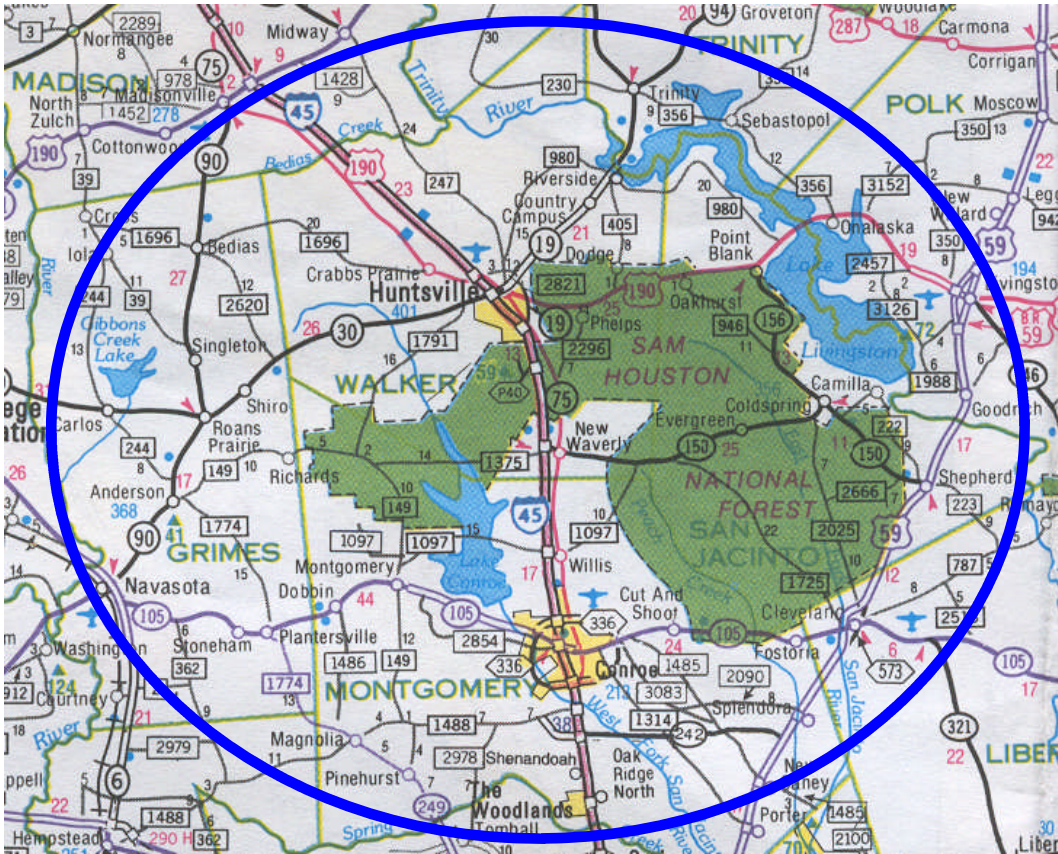
104.9 The Hits is a specially blended mix of Rock, British Invasion, Motown, & Pop, with songs by artists that include The Rolling Stones, The Beatles, The Eagles, Elton John, Billy Joel, Chicago, and many more

Population by race:	63,902	Total
White	38,405	60.1%*
African-American	15,273	23.9%*
Hispanic	9,010	14.1%*
MEDIAN FAMILY INCOME:	\$27,646*	

Population by Age

18-24	23.0%
25-44	31.1%
45-64	18.9%
65 & Older	8.9%

*Source: U.S. Census Bureau "2000 Basic Facts Table, Huntsville/Walker County"



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For advertising information call 1049 THE HITS at 936.295.2651

